

A Message from the President



Hope you all enjoyed the chili cook-off during our January meeting. I did not know there were so many different chili recipes. They were all very good it was hard to choose the best. Congratulations to all the winners. Tami Barker, Representative for The Hyatt, and her Committee did a wonderful job, thank you Ladies. That was my first chili cook-off. The cakes from the cake / wine walk were wonderful.

The agenda for the February meeting has changed due to problems with MyEWI, which Corporate is working through but have not set a date as to when the system will be available. Our Program Chair, Jessica Emrick, Representative for The Marriott, and her Committee have arranged for Crystal Morton to be our speaker for the evening. Crystal will speak to us on "Overcoming a Life Interrupted." Her husband was killed in a forklift accident, leaving her alone with a 3 week old boy.

I am going to give you all a sneak peek at what I am thinking about for Executive's Night on August 21, 2013 because I will need all you to help make this work. I am putting the focus on all our Firms not just the current President's Firm. My idea is to have each firm highlight their Firm that night with a small booth (divided tables). The booths will line the walls of the room so that during the social time you can go from booth to booth. I am thinking mainly a display or marketing material. It is still in the planning stages so please mark your calendars to attend and think about how you would promote your Firm. More to come later.

Theresa Hogan
Juhnke, Campbell and Associates
Wichita Chapter President

2012-2013 Officers & Directors

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Juhnke, Campbell & Associates

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EWI Corporate Resources

For Members Only section in Professional Development



Date: Thursday, February 14, 2013

Time: 3:00 pm (ET)

Presenter: Heather Petherick

How do you keep your best employees engaged & developing? What happens when talented employees lose their groove? Do you, yourself, suffer from "Sunday-night-dread?"

As a career & performance specialist, Heather Petherick works with talented individuals and teams who have lost their groove. During this webinar she'll share with us the 3 Career Characters: The Victim, The Villain and The Hero as a way to identify our own career behaviors and regain control. Moreover, Heather will reveal the 3 keys to career leadership. Whether you're an employee, a Manager, or an Owner this webinar will give you tools and strategies to get your groove back!

Philanthropy Committee Update

By Jenny Stephens

The statistics are heart breaking which could be the reason our focus on Philanthropy this month is Harbor House. In the month of February, **Catholic Charities** will be receiving the EWI of Wichita's generosity in their mission towards domestic violence.

Since 1992 Catholic Charities Harbor House has provided shelter, outreach, support and compassion to victims of family violence. The shelter is staffed 24 hours per day, seven days a week with caring trained people who meet the emotional needs of women and children in crisis.

Did you know according to the 2011 statistics:

- 24% of all homicides were the result of domestic violence
- 1 domestic violence murder every 13 days
- 1 domestic violence incident every 21 minutes 48 seconds

The staff at Harbor House is focused on the safety and shelter for the women and children they serve. They are able to provide private rooms and connect the mothers to the vital necessities of job training, medical care and day care. In addition, these life changing events require the emotional support of the staff's counseling, educational and children's programs. These support programs become essential in realizing a life free from abuse so victims are able to envision a future filled with promise and hope.

EWI Corporate

Other webinars on the Corporate site include:

- The Hidden Rules of Leadership
- The 4 E's of an Excellent Leader
- Blast Away Procrastination
- Leading with Emotional Intelligence
- Leadership Through Motivation

This shelter exists to help break the cycle of violence against women and their children by providing them a safe place to stay.

Harbor House uses outreach advocacy services to guide victims of abuse through the judicial and SRS systems.



Program changes in February

Speaker, Crystal Morton on “Overcoming a Life Interrupted”

Programs Chair, **Jessica Emrick** was able to secure a speaker for the February Program. As members may recall, in February, EWI of Wichita was slated to have a presentation by **Angela Telford** on **MyEWI**. This online tool is a forum being encouraged by the Corporate Office to serve as a social media site to help Chapter members collaborate and find resources beneficial to their Chapter.

Chapter Presidents however were notified in an email from Corporate, dated the last week of January that **MyEWI**, was being taken offline while efforts for launching a new version would be taking place “within the next 30 days.” As a result of this news, EWI of Wichita is postponing this presentation for a later date this year. To replace the **MyEWI** presentation, plan to enjoy a presentation from **Crystal Morton**.

Crystal is the Women’s Ministry Director for her church. Her husband was killed in a forklift accident, while she was employed at Commerce Bank and she was left with a 3 week old boy at a pretty young age. After some time she remarried and restarted her family. She would speak on how God uses her when speaking to other women. She wants to include the blessings received from being patient, which isn’t always easy and putting her trust in God, allowing her to come full circle. She is now experiencing a wonderful, much deserved second chance at a happy life.

Showcase your Firm : March Fireside Luncheons / Dinners

By Tami Barker

Be on the lookout for invitations from the firms hosting a March fireside lunch or dinner. This fundraiser is one effort that the committee is coordinating this year to help raise money for EWISP and ASIST for EWI of Wichita. To showcase your firm simply notify **Tami Barker**.

Firms that participate will entertain 6-8 representatives or executives by treating them to a meal. The \$25 Chapter meeting expense goes directly to the EWI fundraising account and provides you an intimate setting to get to know other firms and promote your own firm at the same time.

Dates to Remember

Chapter Meeting Dates:

- February 20
Wichita Country Club
- March Fireside Hosts
Luncheons or Dinners
- April 10, 75th Anniversary
Wichita Marriott
- May 15, Wichita Art Museum

February Meeting

Wichita Country Club
February 20

Menu:

Rita Salad
Chicken Piccata
Pecan Rice
Asparagus
Chocolate Mousse

Glossary of Terms for EWI

EWI – Executive Women International

BCDP – Business Career Development Program

LCAM – Leadership Conference Annual Meeting

ASIST – Adult Students in Scholastic Transition

EWISP – Executive Women International Scholarship Program

Executive Corner – Humility Helps Individuals Grow

Carolyn Sayre Fine Jewelry



**Carolyn Sayre |
President**

Firm joined in 2005

The services and perks of Carolyn Sayre’s Fine Jewelry are as distinguished as the name implies. Her team of jeweler experts provide custom jewelry design, repair, restoration, insurance appraisals, and all jewelry casting is done onsite. Their designs are unique and unusual and guaranteed! In addition to these services, they hand pick loose diamonds and have a beautiful selection of pearls. But what Carolyn is most proud of is her great customer service.



When asked the question

“What is one characteristic that you believe every leader should possess?”

“I believe that the one characteristic that every leader should possess is humility. To realize that we can always learn from our coworkers and to listen to the people around us is the only way that we can grow personally as well as the business being able to grow.”

A little bit about Carolyn Sayre

Carolyn Sayre is a gemologist, and has a bachelor’s degree from Friends University in Business Management along with being a graduate of the Gemological Institute of America. Carolyn has had 30 years of experience in the jewelry industry. She is a registered jeweler and a talented designer.

EWI of Wichita Member Firms

Above & Beyond Corporate Gifts
Allen, Gibbs & Houlik, LC
Associated Integrated Marketing, Inc.
Berry Companies, Inc.
Carolyn Sayre’s Fine Jewelry
Catholic Charities
Center for Health and Wellness
Cessna Aircraft Company
CNH America
Commerce Bank, N.A.
Docuforce
Dress for Success
Giant Communications
High Touch, Inc.
Hyatt Regency Wichita

Integrated Facilities Group
J.P. Weigand & Sons, Inc.
J.R. Koontz Flowers
Juhnke, Campbell and Associates
Kansas Strong...The Kansas Oil & Gas Resources Fund
Marriott Hotel
Meritrust Credit Union
Murfin Drilling Company, Inc.
Ponca Products
Professional Engineering Consultants, PA
Professional Mechanical Contractors, Inc.
Right at Home
Schaefer Johnson Cox Frey Architecture
Sedgwick County Zoo
Spirit Aerosystems, Inc.

Star Lumber & Supply
TCK – The Trust Company of Kansas
The Specialists Group
United Way of the Plains
Wells Fargo Advisors
Westar Energy
Wichita Children’s Home
Wichita Metro Chamber of Commerce
Wichita State University
Wichita State University Foundation
Wichita, City of

39 Member Firms * 39 Representatives * 8 Second Representatives * 18 Life Members

Lynne Smith Honored by Promotional Products Association International (PPAI)

For Excellence in Promotional Marketing



Above & Beyond Corporate Gifts won a silver award in the 2013 Pyramid Award Competition sponsored by **Promotional Products Association International (PPAI)**. Twenty-Eight Gold, Silver and Bronze winners were recognized during the annual awards presentation at The PPAI Expo 2013 at the Mandalay Bay Convention Center in Las Vegas, January 16, 2013.

The Pyramid Awards, first introduced in 1958, have grown more relevant with time by recognizing award-winning campaigns that demonstrate the effective use of promotional products, packaging and copywriting to create integrated marketing communications programs that deliver quantifiable results. Winners of PPAI Pyramid Awards are recognized for the outstanding, creative use of promotional products in a variety of client programs and campaigns.

"Above & Beyond Corporate Gifts is a thought-leading organization

that embodies the initiative, vision and innovation defining the promotional products industry," said Paul Bellantone, CAE, president and CEO at PPAI. "We are pleased the Pyramid Awards competition is encouraging excellence and delivering exposure for these deserving award winners. It is through these achievements that promotional products continue to play an essential role in successful marketing and branding strategies."

Above & Beyond was presented a silver award for the 2013 PPAI Pyramid Award in the category of Business to Business. These winners were selected by a panel of industry professionals and independent, outside marketing and advertising professionals. For more information about the PPAI awards program visit www.ppai.org/awards or contact the PPAI Awards and Recognition department at awards@ppai.org.

About PPAI

Promotional Products Association International is the world's largest and oldest international not-for-profit promotional products association with a 110-year history of serving a membership that has grown to more than 10,600 corporate members; and advocating for the \$17.7 billion promotional products industry with its more than 31,000 businesses and 432,000 professionals. The multi-billion-dollar industry includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. PPAI offers education, tradeshow, publications, business products and services, mentoring, technology and legislative support to its members. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database. For information regarding PPAI or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppai.org.

CELEBRATIONS IN FEBRUARY – HAPPY BIRTHDAY & VALENTINE'S DAY LADIES

Carol Schwarz
Donna Jestmore
Mary Farrar
Peggy DiStefano

February 11
February 14
February 25
February 27

Carla Shepard

February 27



EWI of Wichita raised \$799.10 at the Chili & Cake Walk. Thanks to the Fund-raising Committee! Below are pictures from the event including one of the Chili Displays, a few of the "wine winners" and those that won the "best of" in the chili categories.



January 29 had a great turnout for the Lunch Bunch where 17 EWI of Wichita ladies gathered at the Monarch in the Delano District.



Harbor House Shelter Needs List

Toiletries/Hygiene

Deodorant
Nail files/clippers
Hair brushes/combs
Feminine hygiene products
Hair accessories
Hair products (shampoo, etc.)
Soap, body wash, perfume
Lotion
Ethnic hair products
Hair dryers, curling irons
Hand sanitizer

Toys & Baby Items

Baby dolls
Board games
Sports equipment
MP3 players
Video games and consoles
Young adult books
DVD movies

Diapers (all sizes)
Bottles
Formula
Baby Food
Hygiene products (diaper cream, powder, shampoo)

Miscellaneous

Bibles – all versions
Gift Cards
Refillable water bottles
Books (Lundy Bancroft – Why Does He Do That; When Dad Hurts Mom
Book (Jill Davies – Safety Planning with Battered Women)

Household Items

Pots and pans
Dish sets
Towel sets
Blankets
Comforter sets
Pillows
Microwave
Water Pitcher/glass set
Serving utensils

Laundry detergent
Scrubbing bubbles
Disinfecting wipes/spray
Toilet bowl cleaners
Toilet paper
Trash bags
Ziplock bags
Batteries (all sizes)

Dish and Hand soap
Silverware set
Kitchen towel set
Aluminum foil/plastic wrap
Basic Tool kits
Small household decorations
Can openers
Coffee pots

School Supplies

Art supplies
Markers
Crayons
Writing utensils
Back packs/lunch boxes
Notebooks/folders
Scissors/rulers/glue
Calculator

Food

Fruit
Vegetables
Tuna
Condiments
Spices
Cake mixes
Vegetable Oil
Cereal
Boxed dinners
Kool-Aid
Juice

First Aid

Ice packs/heat packs
Band-Aids
Neosporin
Ace wraps
Aloe Vera
Sunscreen