

## A MESSAGE FROM THE PRESIDENT



The holidays are over and we are into a New Year. I hope everyone had a nice Holiday Season and are ready to start anew. The Chapter faces many challenges in 2011. Specifically the major challenges for us are recruiting new member firms and retaining current members given the state of the local economy. At the Presidents Caucus at the Leadership Conference and Annual Meeting (LCAM) this past September, the Corporate leaders talked about the importance of retaining our member firms and growing EWI with new firms. Corporate asked each local Chapter to develop goals for retention and recruitment. EWI of Wichita's goal is 98% of current mem-

ber firms and recruit six new firms in 2011. These are ambitious goals but certainly obtainable.

Corporate introduced a 2011 Retention Incentive Plan. The Chapter with the highest retention percentage will be provided a professional speaker at a Chapter meeting. In case of a tie, a random drawing between the winners will be conducted by the Corporate Office.

We have our goals for 2011 – to retain our current members and increase by 6 new firms for the year. Goals are dreams written down. One must formulate and implement an action plan to achieve a goal. First we must step back and look at our Chapter firms and representatives. We are a healthy chapter in that we have 43 member firms but have lost a couple of representatives. We may come across a few obstacles but we must remain positive in our thinking. The next step is to execute. With the help of everyone in the Chapter we can make it happen. We need for you to submit the name of a business that would benefit from EWI of Wichita. Invite them to a meeting, talk to them about EWI, and invite them to lunch. If you have any questions contact Sonia McClintic, Membership Director or me.

Overcoming adversity is a part of life. We will have challenges to face but together we can do it... for ourselves and for the chapter. Let's try to be the winner of the Corporate 2011 Retention Incentive Plan!

Candace Parry  
President 2010-2011  
EWI of Wichita

## 2010-2011 BOARD OF DIRECTORS

### President

Candace Parry  
Kansas Heart Hospital

### Vice President

Risa Carter  
Integrated Facilities Group

### Secretary

Jeanetta Bolin  
Commerce Bank

### Treasurer

Jenny Stephens  
Star Lumber & Supply

### Sergeant at Arms

Carla Rae Pitcher  
Spirit Aerosystems

### Membership

Sonia McClintic  
West UC Solutions

### Programs

Jan Baggett  
Wichita Chamber of Commerce

### Retention & Orientation

Lynne Smith  
Above & Beyond Corporate  
Gifts

### Fundraising

Pat Campbell  
Wichita State University

### Publications

Joan Rapp  
The Specialists Group LLC

### Advisor

Connie Velghe  
Westar Energy

## Corporate Connection / Professional Development

### Presidents' Chat with Sharon Bennett, Corporate President

- Scholarships, EWISP, ASIST, and Fellows will have new branding logos to coincide with the Corporate logo. The Fellows Scholarship is a Corporate program in that they award financial assistance to active EWI representatives that are admitted to an accredited baccalaureate, graduate or post graduate programs. Applications are due April 30, 2011. Be sure to check out the Corporate website, [www.ewiconnect.com](http://www.ewiconnect.com).
- For those reps eligible for the Alumni Summit, it will be February 24-26, 2011 at Hershey, PA. It will be at the Hotel Hershey which is a 5-star hotel. It will consist of chocolate and educational sessions. This will be a great event and if you have any questions, contact Lisa Stokes, Vice President/President-Elect, Corporate Office.
- It was announced that EWI of Tulsa is hosting the 2011 Spring Conference on April 14-16. Thursday evening will be their regular Chapter meeting with Simon T. Bailey as the speaker. Simon T. is a superb speaker. The Friday Academy of Leadership module will be with Lori G. More information will come out in the Corporate Connect.
- Sister Chapter program is a mentoring program between chapters to assist the smaller chapters. If you feel this is something EWI of Wichita can assist in, please let me know and I'll make contact with Corporate.
- Board Forum started with the Texas and Oklahoma Chapters and they are the TexHoma Boards. It is bringing together board members from different chapters to exchange ideas. They have recently included Louisiana, now called Tex-LaHoma.
- The next Open Forum is scheduled for Thursday January 6, 2011 at 12 Noon and 6 PM. It is open to all representatives and is a good means of communication from Corporate. Corporate will announce the location of the 2012 Leadership Conference and Annual Meeting and will bring out the new website and MyEWI page.

## DECEMBER BOARD REPORT

### Wichita Chapter Board Meeting Highlights

We're going to try something new for the monthly newsletter. The Connect will now include a summary of the Board meeting discussions. The information below comes from the December 9, 2010 meeting. Any feedback, good or bad, is appreciated.

**Candace Parry:** As you know the January meeting will be held on **TUESDAY, JANUARY 11<sup>th</sup> at National Center for Aviation Training, 4004 N. Webb.** The evening begins at **6:00 PM** with a tour of the facility. Dinner follows the tour. The evening concludes with a presentation by the NCAT staff. I assure you it will be a very informative meeting and one that you will not want to miss. Be sure to invite your executive, spouse, friends, co-workers to this evening's meeting.



**Carla Rae Pitcher, Sergeant-at-Arms:** Reported that we had 43 attendees to the December Chapter meeting. It was a lot of fun especially once the ornament exchange started.

**Jenny Stephens, Treasurer:** Reported that for the month ending November 30, 2010, there was \$29,148.25 in the General Fund and \$49,651.72 reported for the B/C/DP Fund.

**Joan Rapp, Publications Director:** Is looking for interesting stories to include in the Connect. The stories can be about things going on personally or with your firm. Please forward your stories and pictures to Joan by the end of each month.

**Pat Campbell, Fundraising Director:** Reported the committee collected \$130 at the November Chapter meeting from the Nose to Toes and 50/50 drawing. Thank you to Angela Telford for donating the basket for the Nose to Toes drawing. The committee collected \$167 at the December Chapter meeting.

**Sonia McClintic, Membership Director:** Is looking into several prospective businesses to join the Wichita Chapter of EWI. If you know of any business that would be a good fit in EWI, please forward the information to Sonia.

## Holiday Memories—Brunch 2010

“Thank you Rhonda for hosting the Christmas Brunch on Saturday, December 11. And thank you to everyone that brought food. It was a great time had by all.”



**A Fine Way to Kick  
In the Holiday Spirit!!**

### January Birthdays

Joan Rapp 1/6

Marcia Miller 1/14

D'Ann Drennan 1/20

Connie Velghe 1/20

Carolyn Marlow 1/23

Pat Jones 1/30

### Upcoming Events

#### February 16

Ways & Means Event:

On February 16, the EWI Fundraising Committee will host a silent bid auction called **“ewi, The Perfect Accessory”** in place of Fireside Lunches/Dinners. Many slightly used accessories were donated at the December meeting and we want to provide one more chance for everyone to donate to the accessory bin. Please bring your slightly used accessories to the Jan. 11, 2011 meeting. All accessories are welcome: hats, handbags, scarves, jewelry, belts, lapel pins, etc. All will be packaged and available for your best bids at the February 16 meeting held at Sedgwick County Zoo's Cargill Learning Center.

#### DATES TO NOTE

##### JANUARY EWI MEETING

Date: January 11, 2011

Time: 6:00 pm

Place: NCAT - National Center for Aviation Training 4004 N. Webb Road, James A. Jabara Airport Program: Tour, dinner & presentation by NCAT & architect for the facility: Schaefer Johnson Cox Frey Architecture (one of our member firms)

**Invite your executive, spouse, co-workers, and friends**

##### LUNCH BUNCH:

Lunch Bunch - January 13 at 11:30 at B&C BBQ - 355 N. Washington.

RSVP TO Gaile Garner

E-mail

LGAILE@SBCGLOBAL.NET.

## Upcoming Events (continued)

### RETENTION/ORIENTATION

The committee would like to create opportunities that allow members (current and new) to connect outside of meetings. In an effort to do this, to start things off ~

January 19 meet with other EWI Representatives at the Pump House at 5:30 for dinner and for those that would like to catch a movie, will do that also.

March 18 take a Friday afternoon and go to Kansas City to spend the night ~ shop 'til you drop trip!!

### SAVE THE DATE!!!

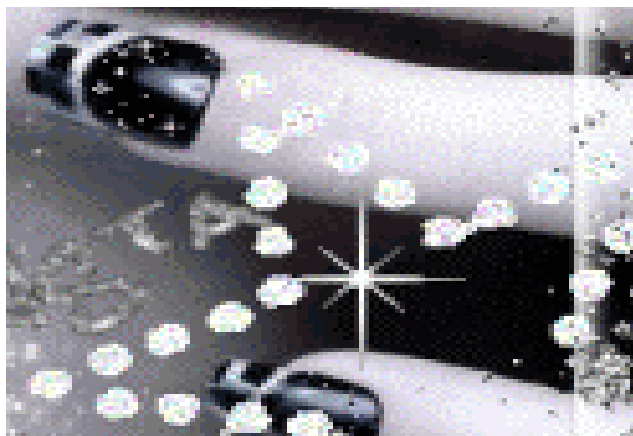
April 20 - TRIVIA NIGHT

FUNDRAISING EVENT....

Denim & Bling

6:00 PM

WSU Marcus Welcome Center



There may be other opportunities to “Connect” such as Saturday morning get togethers for Donuts and shopping at the Farm & Art Market.....

Saturday morning walks in the park.....

**Stay tuned for more exciting upcoming EWI events!!**