

A MESSAGE FROM THE PRESIDENT



Every month I try to determine what I am going to write about. We have had a number of new representatives the past six months so I thought this would be a good time to talk about the Chapter.

What is EWI of Wichita? We are an organization composed of key representatives from 42 diverse businesses in which we may promote our business, enhance our personal and professional growth and encourage community involvement.

What does that mean? Your firm is the member. At the beginning of each Chapter meeting there is a social reception to network with each other. You have at your dis-

posal a chapter website, ewiwichita.org, with access to roster pages for each representative. You may contact any of the representatives by phone or email.

You can enhance your personal and/or professional growth in EWI. EWI Corporate provides professional speakers that offer Professional Development Webinars at least once a month. They also provide Chapter Development Webinars. The latest was this past week in which Angela Telford, representative for Sedgwick County Zoo, provided training in the role of Sergeant-at-Arms. At the beginning of the Webinar they commented that there were 43 people in attendance. Angela, you did a very good job! Angela has been on the Chapter Development Committee at the Corporate level since 2007.

EWI Corporate provides scholarship funds for active EWI representatives who want to pursue under-graduate, graduate or post-graduate degrees. EWI also offers leadership courses/workshops to enhance your leadership skills through an Academy of Leadership. These courses are offered at Spring Conferences and at the Leadership Conference and Annual Meeting (LCAM). EWI of Tulsa is hosting a Spring Conference on April 14-16, 2011 and LCAM will be held in Minneapolis, Minnesota on September 22-24. You must complete four Academy of Leadership (AOL) courses in order to join the Academy of Leadership Alumni. For further information on any of these programs log on to ewiconnect.com.

EWI of Wichita provides two scholarships: Executive Women International Scholarship Program, EWISP, which is dedicated to a junior in high school that will pursue a college education. Adult Student in Scholastic Transition, ASIST, is open to an adult making a transition in life by going back to school/work and needing assistance. The winner of both scholarships will be submitted at the Corporate level.

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Who is EWI of Wichita? This is the part I like the best. It is the 50 women who make up the chapter. You are all representatives of your firm. We have two firms that have three representatives: Cessna Aircraft Company and TCK, The Trust Company of Kansas. The chapter has a Board of ten volunteers and ladies that I call on frequently. The Board reviews the business at hand and goes over the budget and the financial impact on the chapter.

We are volunteers. There are committees which we all are a part of and spend time planning and organizing for the betterment of the chapter. We play a big role in philanthropy within the community. We have a number of non-profit firms in the chapter that the members graciously help out, i.e. Children's Home, Dress for Success, United Way. We have the Reading Rally in the fall in which we get a lot of support from the representatives and the firms. We provide school supplies, reading book and pizza & cookies to the third grade class (approximately 125+ students) at Colvin Elementary School, which is the lowest income elementary school in the district. The Philanthropy Committee recruits mentors from the community to assist at the Reading Rally. Last year we had a few of the varsity basketball players and cheerleaders from Wichita State University, along with Wu-Shock! The kids were excited. In past years, we have had police officers and firefighters attend and drove their emergency vehicles to the school. It is someone for these young kids to look up to and know that education is important to them. We always have an outstanding number of volunteers from the chapter. It is a very rewarding experience.

I hope this draws a better picture for our new representatives. You are an integral part of this great organization! Serving on a committee or as a committee chair is a great way to learn more about who we are and what we do. We are not only colleagues to one another, but we are also friends, that we can call on for moral support and strength. We help each other.

I cannot thank you enough for all the support and strength you have given me as I serve in the role of your Chapter President. And I cannot thank you enough for stepping up to the plate and offering your time to participate in a committee and/or supporting other committees, i.e. Fundraising Committee with their upcoming Denim & Bling Trivia Night (April 20). We all appreciate your help and support!

For you new representatives, if you have any questions, know that you can call on any one of us 50 representatives. We are here for you and for each other.

Candace Parry

MARCH BOARD REPORT

Wichita Chapter Board Meeting Highlights

The information below comes from the March 17, 2011 meeting. Any feedback, good or bad, is appreciated.

March Chapter Meeting: Thanks to TCK – The Trust Company of Kansas for hosting Firm Night at Abode Venue. It was a fun and entertaining evening. Plus it was a great turnout; had a number of executives and guests.

New Business: The Board approved Risa Carter's letter of resignation from the role of Vice President/President-Elect. Connie Velghe, Chair of the Nominating Committee, presented the nominee, Helen Nicoli, representative from Schaefer Johnson Cox Frey Architecture, as Vice President/President-Elect. The Board unanimously approved the nomination. Welcome Helen to the Board!

EWI of Memphis presented to all the Chapter Presidents a proposed change in the Corporate Bylaws under Article III, Membership. The Memphis Chapter would like to change “non-competing” businesses to “diverse” businesses. They feel making this change aligns with the EWI Mission Statement and feel that not many chapters follow the major/minor classifications. Sonia McClintic, Membership Director, is aligning all the new prospective member firms with the major/minor classifications with the idea of getting more businesses to join the chapter and working together.

Sergeant-at-Arms: Carla Rae Pitcher reported that we had approximately 83 reps, executives and guests in attendance at the March Firm Night. In fact we had 100% attendance of the additional representatives!

Treasurer: Jenny Stephens reported that for the month ending February 28, 2011, there was \$43,424.25 in the General Fund and \$53,146.79 reported for the B/C/DP Fund. Jenny reported that all the renewal forms are in for the Chapter.

Publications: Joan Rapp reported there will be two (2) Corporate items, Fellows Scholarship and Planned Giving, that will run continuously in the monthly Connect. She will also attempt to incorporate a new section, “Charitable Opportunity”, which will feature the chapter’s non-profit organizations.

Fundraising: Pat Campbell reported on the February fundraising event, which 45 reps attended, raised a grand total of \$2,285. Her committee is currently working on the upcoming fundraising event, Denim & Bling Trivia Night, Wednesday, April 20. She is currently looking for Silent Auction items and assistance in preparations for the evening.

Membership: Sonia McClintic introduced Charley Lewis, Midwest Single Source, at the March meeting as the replacement rep. Shirley Smith and her executive, Teresa Lovelady, with Center for Health & Wellness attended the March meeting. They are very excited about the organization. SMG Corporation (Intrust Arena), Kim Hillard’s new company and previous EWI rep, was posted to the membership.

Programs: Jan Baggett reported no changes to the schedule. *Friday, Mar. 18: Jan received confirmation that Jack P. DeBoer will be our speaker at the July 20 Chapter meeting. Be sure to mark your calendars for that meeting and invite your executive.*

Retention/Orientation: Lynne Smith reported that due to the fact we may have a number of new representatives joining in the next several months, she will reschedule the Orientation meeting that was previously scheduled for May 4. She is looking at August timetable, after summer vacations.

Unfinished Business: The Board reviewed the few responses received from membership relating to the email that was sent out March 3 to all reps on the idea of hosting a Spring Conference 2013 here in Wichita. There was extensive discussion to the dollars needed for the corporate fee and the amount of time/reps needed to pull it all together. It is still open for discussion.

Trust Company Of Kansas - “Firm Night”



Kim Ebert, Martha Linsner,
Steve English
Front: Shelli Nestelroad,
Becca Riley-May, Dianne
Allison, Vicki Broderick



Cheryl Ayer, Mike Ward, Michelle Pfeiffer

Firm Night (continued)



Martha Linsner, Steve English,
Norma & Bill Foshee



Cancer survivors—De Nelson, Charlene Dreiling
& Dawn Truman

Dr. Duick &
wife Peggy



April Birthdays

Mona Kepley 4/10

Julia Lee 4/11

Barbara Lisenby 4/27

Charity Of Note

Center For Health & Wellness

2707 E. 21st Street, Wichita, KS 67214

Mission Statement

To provide quality family health care through improved access and a heightened and unrelenting focus on education and prevention.

Walter E. Gates articulates their visions (August 1998):

“Affordable, accessible health care surely is among the most critical social issues we must address. I see this project as a dream in the making. Perhaps the most gratifying aspect of this dream is that it is firmly grounded in reality. We are carefully making our plans, using every resource at our disposal, and working diligently to create something of lasting value. Good health is a treasured possession; its attainment and maintenance are not only the responsibility of the individual but of society as a whole. We must join together to build this Clinic, for the betterment of us all.”

DATES TO NOTE

APRIL WINE & DINE

Mikes Wine Dive
4714 E. Douglas
Thursday, April 7 at 5:15 pm.
RSVP to Lynne Smith
Lynne@aboveandbeyondgifts.com

RETENTION/ORIENTATION

Our next “Ala Carte” event will be a Final Friday on April, 29th. We will meet at Commerce and Waterman. That seems to be the “hot spot” for Final Friday.

The next “Ala Carte” event will be Saturday, May 14. We will meet at the Farm & Art Market in Old Town at 9:00 am. Afterwards, some may want to follow up with a cup of coffee at the Donut Hole. RSVP to Lynne@aboveandbeyondgifts.com

Upcoming Events

Denim & Bling Trivia Night - April 20

The Fundraising Committee is still seeking assistance in securing auction items. It would be great if representatives could secure at least one item from their company, executive, or other means available to them. Trivia Night will be great and we hope to have lots of activity on our silent bid items.

Please forward information about teams and silent bid contributions to Pat Campbell. pat.campbell@wichita.edu - **Don't forget to RSVP online to www.ewiwichita.org**

May 18 - Dr. Rhatigan & EWISP Presentation - Rhatigan Student Center WSU, Rm 203

June 15 - Zoo Fun - Sedgwick County Zoo

EWI Members - News & Media Interest

Our EWI Star

Carla Shepherd has been in one of the Spangle Commercials now showing on TV, see if you spot the lovely lady.



Theresa Hogan featured in March 25 Wichita Business Journal announcing her new Executive Assistant position with Juhnke, Campbell & Associates. Congrats!!

March Lunch Bunch Attendees -

Sonia McClintic, Helen Nicoli, Mona Kepley, Cheryl Ayer, Shelli Nestelroad, Pat Campbell

Tire Roundup!

Those old tires around your home or business aren't just unsightly junk; they can fill with rainwater and become breeding grounds for mosquitoes that may carry the West Nile Virus.

If you're a Sedgwick County resident, you can dispose of your old tires for free!

Just bring them to the Tire Roundup between 9 a.m. and 4 p.m. April 21 through 23 at the Sedgwick County West Yard, 4701 South West Street. Residents may bring up to 100 tires per load.



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Alumni Summit – Hershey, Pennsylvania

Angela Telford, Past President 2005-2006 & EWI Alumni 2007

It was my first visit to Pennsylvania. It is a very pretty part of the country even in February 2011! Looking out the window of the plane I was struck by the size of the rural homes with barns. As you can see from the Hershey’s candy bar wrapper, everything for the conference was specialized and themed for the 2011 Alumni Summit. Plus there was chocolate!

A networking reception was held in the Fountain Lobby (pictured below) of the beautiful Hotel Hershey. Hotel Hershey’s construction was completed in May 1935.



February 24

At 6 pm we moved to the Castilian room and participated in the EWI of Harrisburg Chapter Meeting. They held a silent auction fundraising event called “Purse Power.” Sharon Bennett, Corporate President was the featured speaker that evening. Sharon spoke to the group with outtakes of her highlights and goals of her 2010 President’s speech. It was a very nice evening.



February 25.

The day began with a wonderful buffet breakfast in the hotel's Circular Dining Room. Networking included getting to know many of the 26 attendees to the summit.

The circular dining room was a personal design of Mr. Hershey. In his many world travels, Milton S. Hershey noticed that the guests who did not tip well were often placed in the corners of restaurants.

"I do not want any corners," he said, upon the construction of his flagship restaurant, the Circular Dining Room.



Our guest speaker that morning was Senator Patricia Vance. Her message, get involved in your community and take action when needed.

Following a morning break we were treated to a Panel Discussion – Corporate Social Responsibility. Panelists were from Capital Blue Cross, David Skerpon; Hershey Company, Roger Sansoni; Starbucks, Dwayne Hoffman; and Giant Foods, Tracy Pawelski. Each highlighted items currently being addressed by their companies.

David Skerpon shared that they underwent an internal survey with employees to see if their staff understood their corporate plan. Following the survey, employees are now included in the review process of the outcomes of their social responsibility. Roger Sansoni explained how after a few months of employment which included encouraging Hershey guests to take part in the trolley tour, besides the departure times and stopping points, he really couldn't tell them about the experience. He promptly placed himself on the next trolley tour and now encourages everyone to get out there and experience firsthand what you are recommending to your guests and requires all of his new employees to ride the tour on their first work day. Dwayne Hoffman shared that beginning 2012 all newly constructed Starbucks locations will be construction at gold level LEEDS. He mentioned that each store has a community donation allotted amount per year and that their Regional offices check with each store to ensure that they are contributing to the community at that level. Tracy Pawelski shared the grocery store's commitment to feeding the hungry in each stores community.

Our afternoon began with a bus tour of Hershey, Pennsylvania. First stop was Founders Hall dedicated to the Founders of the Milton Hershey School - Milton and Catherine Hershey. The Deed of Trust was signed November 15, 1909, establishing the Hershey Industrial School. Next was a tour of the Deardon House, an original Hershey school home.



This overview is a very good example of the view from my window seat on the airplane and gives a good representation of the sheer size of each home used at the Hershey School.



The tour proceeded to the Hershey Mansion for an afternoon reception. This photo was taken of the alumni group on the beautiful staircase at Hershey Mansion.

Next was a wonderful dinner and private tour of The Hershey Story Museum lead by Museum Director, Amy Bischoff. This museum offers visitors highlights of Milton Hershey's career, including the low and high points. The museum includes lots of items from the family history and a piece of equipment once used in the chocolate factory to produce and wrap individual chocolate kisses. Our evening concluded with cupcakes and cocktails prepared by the Hotel's pastry chef and recommended beverage pairing from the beverage manager in the Oasis Room of the Spa at the Hershey Hotel. I'm happy to share my copy of the note cards featuring the combined offerings.

February 26

Our featured speaker was Kim Schaller, EVP Hershey Entertainment & Resorts. Kim shared the positive opportunities of providing guest relations. Kim was followed by Carol Price on the subject of Lateral Leadership. I spent the afternoon with some special friends, touring Chocolate World and of course purchasing some special chocolate treats to bring home!

Sometimes after a conference I'll review my notes (like many of you do- I'm sure) and below are a few notations I wanted to share with the Chapter.

Some Chapters recognize Alumni at their Executive's Night. I know this seems odd to write down, but the intention of the sharing is to stress the importance of the leadership training available to representatives by having them participate in the Leadership Modules offered at conferences.

Some Chapters Past President Committees are meeting and giving awards annually for such things as new member of the year award and volunteer of the year award.

A few Chapters benefit by having representatives provide their firms with gift receipts for donations to events and then those gifts are matched by their corporate matching programs.

Please give me a call if you have any questions or would like any other details about the Summit. Everything is available, except the chocolate...it is all gone!

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